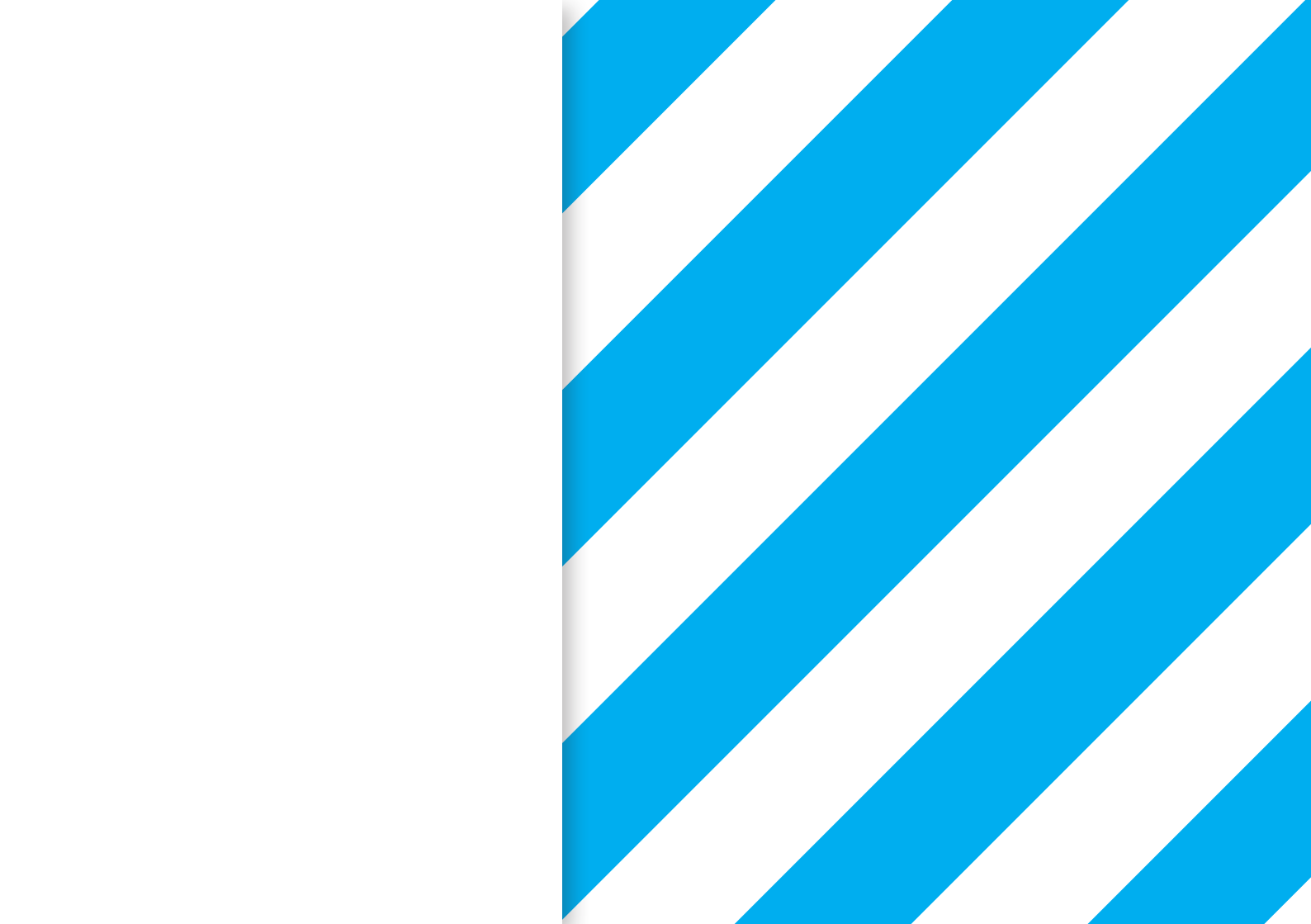


MORE

IMPACT

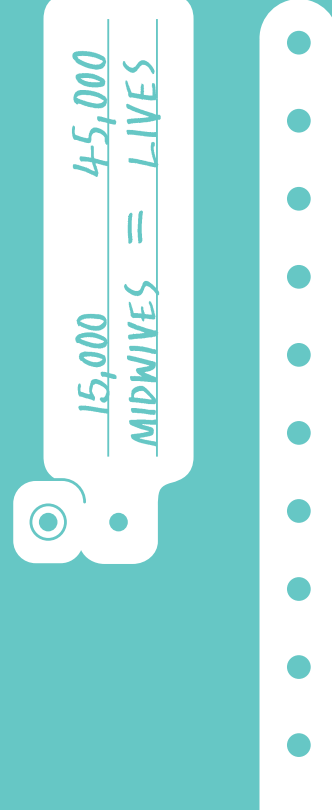


Resolutions are so last year. In 2013, let's have 'New Year's inspirations' instead. Here are eight examples from More Partnership to get you started. Some we've been personally involved in. Others are simply stories that have inspired us over the last 12 months. All are reminders that raising funds is just the beginning. What really matters is *impact*. So here's wishing you more gifts and more impact for 2013.

MORE

IMPACT

1,450 midwives. That's how many AMREF has started training so far. The health charity launched its Stand Up for African Mothers campaign in 2012 because 177,000 women die giving birth across the continent each year, many simply for want of the most basic medical care. AMREF reckons that, if it can train 15,000 midwives by 2015, it will save 45,000 lives a year – and hundreds of thousands of children from orphanhood.



No ivory tower... but an ecological and architectural unfurling. The University of Cambridge's Sainsbury Laboratory for plant sciences, the result of a gift from the Gatsby Foundation, won the 2012 Stirling Prize for the best new building in the UK. Daylight floods into the laboratories, which stretch out on a single elegant level along the University's historic Botanical Gardens. And so a gift to science turns out to be an engine of beauty.

STERLING

STIRLING

Back in 1968, a record-company boss invested \$200,000 in a new band. In 2007, the year after his death, the group reformed for one night only, with profits going to their benefactor's educational foundation. And in 2012, a new investment was made in a new group. This time it was a £26 million endowment for brilliant young humanities scholars at the University of Oxford. All thanks to an "angel" called Ahmed Ertegun and a band called Led Zeppelin.



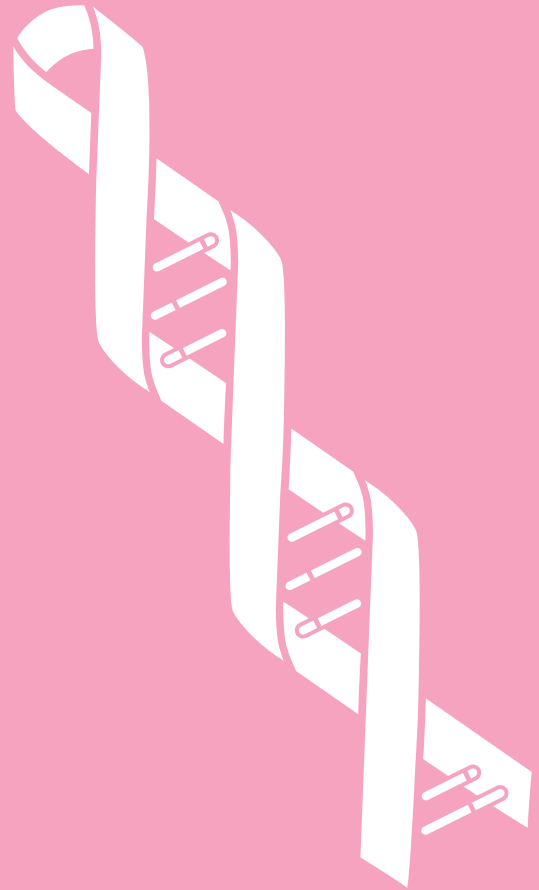
Nicholas Sekers believed in bringing art to the people. A Hungarian émigré and textiles tycoon, in 1959 he built a perfect little silk-lined theatre in deepest Cumbria. Soon it was pulling in names like Gielgud, Menuhin and Bowie. But by 2012, the roof was leaking and the walls crumbling. £4.5 million was needed to save Rosehill. In just 12 months £4 million was raised, half of it locally. Today, it seems, the people believe in bringing art to themselves.



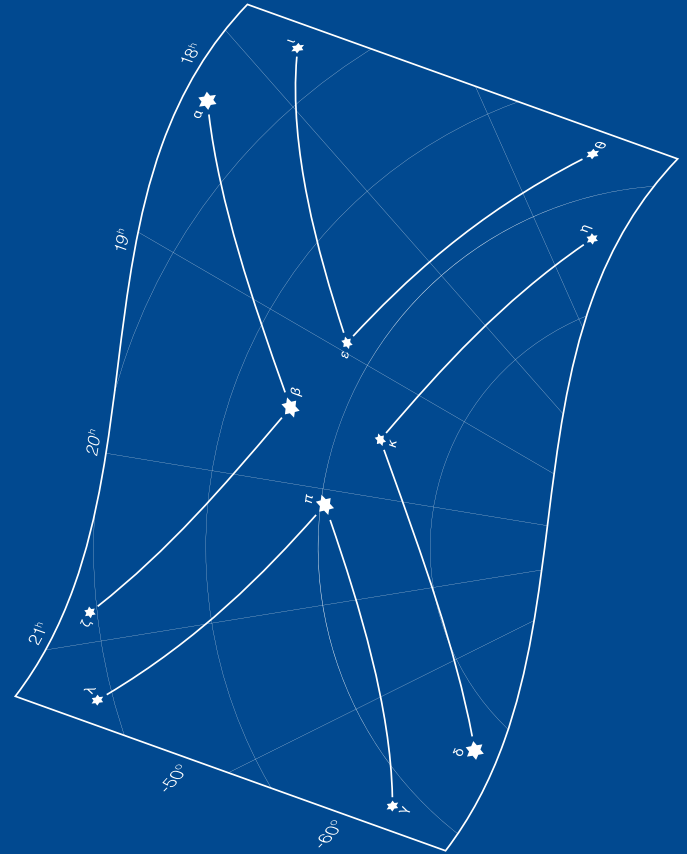
When a multinational oil consortium illegally entered the territory of Bolivia's Guaraní tribes in 1997, it looked like the same old story... Big business wins. Indigenous people lose. But human rights charity, Equipo Nizkor, has helped to negotiate a settlement that meets all the Guaraní's demands. Now a traditional "Council of Sages" is managing a \$14.8 million Guaraní investment fund. And the oil giants have guaranteed to return the land to its original state.



Cancer survival rates in Northern Ireland have improved dramatically over the last decade. It's thanks in part to Queen's University Belfast, which in 2012 received a Diamond Jubilee Queen's Anniversary Prize for leading the region's innovative Comprehensive Cancer Services programme. And the impact of the programme is thanks in part to many philanthropic donations over the years, including substantial sums from industrialist Sir Allen McClay, £80,000 from golfer Darren Clarke's foundation and £1,868 proudly raised by Crossdernott Indoor Bowling Club.



When Mrs Linklater retired in 2012 as head of Hermitage Park School, she was serenaded by the Edinburgh primary's choir and wind band. But the staff and pupils also clubbed together to buy her a star: Star BB11 – on the ceiling of the Scottish National Portrait Gallery. It is one among a whole painted firmament that has now raised £175,000 for the museum's education programme. Thus Mrs Linklater's impact on learning shines on beyond retirement.



Can philanthropy be taught? The Youth and Philanthropy Initiative (YPI), which arrived in the UK in 2007, proves that it can. By 2012, it had inspired 40,000 young people nationwide to raise and distribute £1 million in total. “Philanthropy is more than just donating money,” says Max, one of the 40,000. “It’s becoming involved with the cause that you’re helping.” Sometimes it takes a kid to remind us that we’re not fundraisers after all but impact-makers.



Last but not least,
we would like
to thank More
Partnership's clients
in 2012 for the
opportunity they
have given us to
make an impact
over the last year.

Aberdeen Art Gallery & Museums
Aiglon College
Alley's School
AMREF
Aston University
Battersea Arts Centre
Bedales School
Birkbeck, University of London
Bolton School
Brighton College
Brighton Dome and Festival Ltd.
Brunel University
Bruno Schroder Benchmarking Project
Camara
Cambridge University Boat Club
Cancer Research UK
CASE
Central School of Speech & Drama
Channing School
Charterhouse
Chichester Festival Theatre
Children on the Edge
Christ's Hospital
Church of England Pensions Board
City University London
Community Service Volunteers
Deborah Day Theatre School Trust
De Montfort University
Dragon School
Durham Cathedral
École Polytechnique
EDHEC Business School
Equipo Nizkor
European Humanities University
Euroscience Open Forum
Fettes Foundation
Fondation AlphaOmega
Fondation ARC
Fondation des Ponts
Fondation Palladio
France Initiative
Girls' Day School Trust
The Godolphin and Latymer School

Goldsmiths, University of London
The Gresham's Holt Foundation
Groupe hospitalier Paris Saint-Joseph
Headington School
HEFCE
Heriot-Watt University
Institute of Cancer Research
Institute of Education
Institute of Physics
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Inter-Community School, Zurich
The Kew Foundation
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King's College London
Lancing College
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LEAP
Liverpool & Merseyside Theatres Trust
London School of Economics
London Symphony Orchestra
Makunduchi Project
Medical Research Council Unit,
The Gambia
Merton College, Oxford
Middlesex University
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Music First
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Newnham College, Cambridge
NHS Lothian
Norwich School
Plymouth University
Queens' College, Cambridge
Regent's College London
Reliable Cancer Therapies
Rosehill Theatre
Royal Agricultural College
Royal College of Psychiatrists
Royal Grammar School,
Guildford Foundation
The Royal Pavillion & Museums
Foundation

The Royal Society
Royal Society of Literature
St Albans School
St Anne's College, Oxford
St Catharine's College, Cambridge
St John's College, Cambridge
St Peter's College, Oxford
Science Museum Group
Sense About Science
SOAS, University of London
Soho Theatre
Somerville College, Oxford
Stellenbosch University
The Stephen Perse Foundation
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University of Oxford
University of Sussex
University of Ulster
University of Westminster
YMCA London South West
Young Vic

More Information

www.standupforafricanmothers.com

ribastirlingprize.architecture.com

www.ox.ac.uk/ertegun

www.rosehilltheatre.co.uk

www.derechos.org/nizkor/eng.html

www.qub.ac.uk/ccreb

[www.nationalgalleries.org/supportus/
gallery-of-stars](http://www.nationalgalleries.org/supportus/gallery-of-stars)

[www.instituteforphilanthropy.org/content/
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